



PRIORITY AMBULANCE LEADERSHIP FOUNDATION

**GROWING LEADERS
HONORING OUR PROFESSION
SAVING LIVES**



The Priority Ambulance Leadership Foundation strives to change the face of leadership in the emergency medical services (EMS) industry. In 2018, the foundation was created as a nonprofit dedicated to EMS leadership education.

Our objective is to bridge the gap we believe currently exists in national training and mentorship programs for future EMS leaders. To accomplish this, the foundation provides a year-long educational training and mentoring program to promising leadership candidates.

Through our EMS Leadership of Tomorrow Course, we draw from decades of industry expertise, a significant network of professional resources, and national and local relationships to provide a premier educational experience for our students. The program is designed to cultivate, motivate, inspire and mentor individuals who represent the industry's future executives and entrepreneurs.



The foundation also is committed to providing public education programs for communities, schools and civic organizations. Through our community outreach program, we coordinate resources and deliver training in such areas as public access defibrillation, cardiopulmonary resuscitation (CPR) and citizen first aid.

We invite you to be a leadership change champion for our upcoming class of future EMS leaders by becoming a premier platinum, gold or silver sponsor today.



PRIORITY AMBULANCE
**LEADERSHIP
FOUNDATION**

WHY SPONSOR THE PRIORITY AMBULANCE LEADERSHIP FOUNDATION?

As a sponsor, you become part of a national effort to identify, educate and mentor the next generation of EMS leaders.

Your sponsorship allows your organization the opportunity to make a lasting difference in the impact and delivery of emergency medical services by influencing the careers of up-and-coming managers, executives and entrepreneurs.

Exclusive benefits include presenting and training on your organization's area of expertise during our EMS Leadership of Tomorrow Course and to be named as a sponsor on the foundation website and in news releases, course materials, co-branded materials, event signage and social media posts throughout the year. All sponsors will be invited to celebrate at the annual graduation ceremony. Platinum sponsors also will join the foundation at four exclusive executive dinners throughout the year.

WHERE DO SPONSORSHIP DOLLARS GO?

As a sponsor, your contribution is used for:

- Student tuition expenses, including travel and lodging
- Course materials
- Prominent leadership guest speakers
- EMS Leadership of Tomorrow Course recognition events
- Promotional materials
- Website maintenance
- Administrative expenses



PLATINUM SPONSOR: \$20,000

(LIMITED TO 2)



The Priority Ambulance Leadership Foundation selects two Platinum presenting sponsors each year.

Benefits include:

- Exclusive presenting sponsor status
- Exclusive logo placement on foundation home page
- Company logo, description and link featured on PriorityLeadershipFoundation.org sponsor page
- Priority seating table, signage, table placards and recognition at four foundation dinners
- Priority Ambulance Leadership Foundation news release and multiple social media mentions throughout the course term
- Sponsor profile blog feature on Priority Ambulance Leadership Foundation website and social media
- Invitation to be included as a presenter and/or featured speaker during one or more EMS Leadership of Tomorrow Course modules.
- Platinum sponsor seating, signage and recognition at foundation graduation ceremony
- Company logo imprinted on all course materials, backpacks, polo shirts and gifts
- Priority Ambulance Leadership Foundation Platinum Sponsor award

GOLD SPONSOR: \$10,000

(LIMITED TO 4)



Gold sponsors are named as one of four course module sponsors.

Benefits include:

- Gold sponsor status for one of four course modules:
 - Leadership Development
 - Documentation, Finance and Budgeting
 - Revenue Cycle Management
 - Risk & Safety
- Company logo featured on PriorityLeadershipFoundation.org sponsor page
- Priority seating table, signage, table placards and recognition at sponsored module foundation dinner
- Priority Ambulance Leadership Foundation news release and course module-specific social media mentions
- Invitation to be included as a presenter and/or featured speaker during your sponsored EMS Leadership of Tomorrow Course module
- Gold sponsor priority seating, signage and recognition at foundation graduation ceremony
- Company logo imprinted on all course materials
- Priority Ambulance Leadership Foundation Gold Sponsor award

SILVER SPONSOR: \$5,000

(LIMITED TO 5)



Silver sponsors are named as event sponsors at one EMS Leadership of Tomorrow event, the annual graduation event OR as an event partner for a community public safety event.

Benefits include:

- Silver sponsor status
- Company logo featured on PriorityLeadershipFoundation.org sponsor page
- Signage, table (or booth at safety event), placards (or banners at safety event) and recognition at sponsored event.
- Priority Ambulance Leadership Foundation news release and event-specific social media mentions
- Silver sponsor priority seating, signage and recognition at foundation graduation ceremony
- Company logo imprinted on all course materials
- Priority Ambulance Leadership Foundation Silver Sponsor award
- Opportunity for (choose one):
 - Curriculum sponsor – Logo listed as curriculum sponsor on class materials
 - Apparel sponsor – Logo listed on backpacks and T-shirts for foundation class
 - Student sponsor – Sponsor a student from your area or region

SPONSORSHIP FORM



I want to support the Priority Ambulance Leadership Foundation!

COMPANY NAME _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE (_____) _____

EMAIL _____

SPONSORSHIP LEVEL

PLATINUM

All benefits associated with Platinum level

GOLD

All benefits associated with Gold level

MODULE SELECTION:

- LEADERSHIP DEVELOPMENT
- DOCUMENTATION, FINANCE & BUDGETING
- REVENUE CYCLE MANAGEMENT
- RISK & SAFETY

SILVER

All benefits associated with Silver level

BENEFIT SELECTION:

- CURRICULUM SPONSOR
- APPAREL SPONSOR
- STUDENT SPONSOR

PAYMENT **MY CHECK IS ENCLOSED**

INVOICE ME VIA: **MAIL** **EMAIL**

Please return completed form to Priority Ambulance Leadership Foundation, 23200 N. Pima Road, Suite 210, Scottsdale, AZ 85255 or email completed form to contact@priorityleadershipfoundation.org.